



The Bond Choice Privacy Pledge

Whether you are a Bond Choice client or a visitor to the public area of our Web site, we understand the importance you place on the privacy and security of information that personally identifies you or your account information. We refer to and treat this information as "personal information". We extend the following pledge to you:

The Bond Choice Privacy Pledge and Notification

- We do not sell personal information to anyone.
- We will only share personal information with others as stated in this pledge, unless we give you additional notice or ask for your permission.
- We do reserve the right to disclose or report personal information where we believe in good faith that disclosure is required under law, to cooperate with regulators or law enforcement authorities, to perform necessary credit checks or collect or report debts owed to us, to protect our rights or property, or upon reasonable request by a unit trust fund in which you have chosen to invest.
- Whenever we collect personal information from you, we will reference this pledge and notification or otherwise explain to you how we intend to use that information.
- We use personal information in ways that are compatible with the purposes for which we originally requested it. For example, we will use the information you give us to process your requests and transactions, to provide you with additional information about products and services, or to evaluate your financial needs. To do so, we may share personal information within the Bond Choice Group.
- We limit the collection and use of personal information to what is necessary to administer our business and to deliver superior service to you. This may include advising you about our products or services, and other opportunities that we believe may interest you. To serve you better, we may combine information you give us on the Web or through other channels.
- In both the above cases, you may withhold your consent to our doing this, and we will inform you how to exercise that choice. If you do not withhold your consent, we will presume that you have agreed to our continuing the practice. You will not be pressurised for your consent in return for our services and products.
- We will make reasonable endeavours to protect the confidentiality of any personal information you share with us.
- When we share personal information within the Bond Choice Group, we protect that personal information through a strict Code of Ethics. Companies that we hire to provide support services or act as our agent must conform to our privacy standards.
- The Bond Choice Code of Ethics requires that employees with access to confidential client information may not use or disclose the information except as provided for herein. All employees are required to safeguard such information, as specified in their confidentiality undertakings to Bond Choice. We continue to evaluate our efforts to protect personal information and make every effort to keep your personal information accurate and up to date.
- If you identify any error in your personal information or need to make a change to that information, please contact us and we will promptly update our records.
- If you have any questions or concerns, please contact us by e-mail at info@bondchoice.co.za.
- We use non-identifying and aggregate information to better design our website and to share with advertisers. For example, we may tell an advertiser that X number of individuals visited a certain area on our website, or that Y number of men and Z number of women filled out our registration form, but we would not disclose anything that could be used to identify those individuals.

Our Commitment to Data Security

To prevent authorised access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.